



# Hello! I'm Niharika



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Niharika Portfolio



Hyderabad, 500073, IN.  
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English . Hindi . Telugu

## Education

ATLAS Skill Tech University (School of Design)  
B.DES in Product Design 2025 - Undergraduate

Curriculum from Parsons School of Design - The New School  
In affiliation with ISDI (Atlas SkillTech University) 2025

DDMS P Obul Reddy Public School  
Graduated 12th grade - 2021

Bharatiya Vidya Bhavans Public School, Vidyashram  
Graduated 10th grade - 2019

## Skills

Adobe Photoshop



Figma



Adobe Illustrator



Research and Development



Adobe Indesign



Material exploration and Prototyping



Fusion 360



## Work Experience

Dr. Reddy's – Hyderabad – February to July 2025

Experience Design Intern, currently working on a culture-building initiative for internal teams. Responsible for research, ideation, and execution to enhance employee engagement and foster a positive workplace culture.

Crestar Creative Centre - Mumbai - October 2024

Art Director for an editorial shoot featuring Crestar Creative Centre's founder and space, capturing their essence through thoughtful setup and styling. The project is currently in post-production.

## Work Experience

### Crash Music Video - Mumbai - October 2024

Art Assistant for the music video: Crash by Danish Pratap Sood. Responsible for references, sourcing props, and on-set setups.

### Composite (Production house) - Mumbai - May 2023 to September 2024

Assisted with Asian Paints projects as an art assistant for product videos and films, including Nilaya Naturals, Shvet, Colour Next (Terra) and more. Responsibilities: research/referencing, storyboarding, client pitches, prop creation and sourcing, client coordination, and on-set setups.

### VOID - Mumbai - February to September 2024

Art director for a graduation film project, "VOID," currently under postproduction. Responsibilities included referencing and moodboarding according to the script, crafting and sourcing props, and on-set setups.

### Goodbye - Hyderabad - October to November 2023

Art assistant and cinematography for a film project, "Goodbye," currently under postproduction. Responsibilities included referencing and moodboarding, crafting and sourcing props, on-set setups, and shooting footage.

### MSN Pottery Studio - Hyderabad- June to July 2022

Observed ceramic processes and worked on a project for creating ceramic-based fridge magnets.

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## Extra - Curriculars

### Student Council - ATLAS Skill Tech University - 2022 to 2023

Head of Departments (HOD) of Recreational Department. Deals with the events planned and executed at the university.

### Design The Globe - Atlas Skill Tech University- November 2022 to March 2023

Chairperson of the intracollegiate event, Design The Globe. A design-based competition for students to collaborate and find creative solutions across various topics.

### INFERNO - Atlas Skill Tech University - November 2022

Top core of INFERNO council as well as volunteer of the Events and Admin department of the fest.

### Project Taara (social work) - Atlas Skill Tech University- April 2022

A student initiative to raise funds towards children with disabilities and provide sanitary pads to rural areas—volunteer, events department.

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## Achievements

### Atlas Achiever's Award - 2023

Received the All-Rounder Award at ATLAS SkillTech University.

### Project showcase for Colgate and Pattern

Projects in Creative Tech class (Smart Diaper) and Product Studio class (creating a new Logitech product line) were selected for showcase, providing valuable feedback and insights.